

# Sarah Riedlinger

I am a visual communicator with a love for interaction & storytelling.

sarahriedlinger.com

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## WORK EXPERIENCE

### KSU Systems Development

UI / UX Designer Jan 2019–Present

- Work within Agile development and Scrum to prototype Kent State's digital interfaces using Sketch, Marvel, and After Effects
- Publish and present high-fidelity mockups, including motion and interaction specs, for the university mobile app, website, and student dashboard
- Innovate creative solutions and visual graphics within brand guidelines, component libraries, and web accessibility guidelines

### The Burr Magazine

Art Director Aug 2018–Present  
Designer Aug 2017–July 2018

- Develop and pitch an overall conceptual theme for each issue, and define a complex typography system in Adobe InDesign for displaying over 60 pages worth of diverse editorial content
- Lead creative team meetings and delegate tasks to junior designers, and provide creative critique and software support
- Communicate with writers, editors, and bloggers to produce visual solutions to a broad array of story subjects within a short timeline for the cover and interior spreads

### AKQA

Design Intern June 2019–Aug 2019

- Worked collaboratively on a team of 6 interns to research client insights, concept creative ideas, and produce deliverable assets
- Delivered a full creative campaign during the 8-week internship period, including an illustration library, landing page, and user guide
- Strategically built and presented pitch decks tailored to clients

### Ohio Department of Transportation

Animation Intern May 2018–Aug 2018

- Utilized facial tracking software to create live-feedback character animations that were rigged using IK and lip-synced to audio
- Created 2D animated scenes & motion graphics in After Effects to display complex numerical and statistical data
- Worked in 3D animation and compositing in Cinema 4D to rebrand the intro sequence and lower thirds graphics for "The Loop"

## EDUCATION

### Kent State University

Aug 2016–May 2020

**Bachelor of Fine Arts**  
Visual Communication Design

**Minor**  
User Experience Design

**Honors College Scholar**

## RECOGNITIONS

**International Society of  
Typographic Designers**  
Award of Commendation  
May 2019

**American Greetings**  
Scholarship Recipient  
for Excellence in Design  
May 2019, July 2018

**AIGA Kent**  
Co-President  
Aug 2018–Present

**North American Review**  
*Open Space of Democracy*  
poster featured in exhibit  
April 2019

**Glyphix Studio**  
Student Designer  
Jan 2019–Present

**Adobe Awards**  
Semifinalist  
Aug 2018